

# JD joins the RE100 commitment to Renewable (Green) Energy

## RE 100

### Background - Renewable Energy

- An objective of the JD Carbon Management Programme is to purchase energy from sustainable sources wherever operationally possible
- Commercial and industrial account for two thirds of world end-of-use electricity
- JD started its journey to move to low carbon, 100% renewable electricity in 2014, but did not begin joining or submitting industry comparison data until 2016

### JD Environmental policy and the RE100

- In 2019, we updated our Environmental Policy and set a target to move our JD European stores to 100% Green Energy usage, consistent with our businesses in the UK and ROI levels
- JD identified RE100 as being one of the leading organisations committed to 100% renewable power. Members include 170 of the worlds most influential companies including Apple, BMW, Nike and Sony - all committing to 100% renewable power
- The RE100 aims to accelerate change towards global zero carbon grids - switching energy demand to renewable aids the transition to a net-zero emission economy

### Our Green Energy achievements

- JD has made solid progress on its commitment to renewable energy. In 2018, we improved our percentage of worldwide operations supplied by renewable sources to 85%
- By joining RE100 this has enabled us to publicly state our goal, to be 100% renewable electricity for our European operations by 2022 and all global operations to be renewable by 2025

### Next up on Green Energy!

- We are encouraging our suppliers to make progress on renewable power - this forms part of our indirect suppliers code of conduct
- We are working with our Asia Pacific and U.S. teams to move to green energy

**“Renewable power helps businesses to meet emission reduction goals, lower business risk, stabilize energy bills, drive competitiveness, and boost reputation. RE100 partners with other organizations and initiatives to address barriers and help grow market demand. Together, we are sending a strong demand signal to markets and policy makers, to bring about greater access to renewable electricity for businesses around the world.”**

**RE100, 2019**

**THE WORLD'S MOST INFLUENTIAL COMPANIES TO 100% RENEWABLE POWER**



The IKEA Group is a home furnishing company with 336 stores in 28 countries. The company has committed to produce as much renewable energy as the total energy it consumes in its building by 2020. Alongside Swiss RE, IKEA Group is a founding partner of the RE100 campaign.

Google is a global technology leader focused on improving the ways people connect with information. Google's innovations in web search and advertising have made its website a top internet property and its brand one of the most recognisable in the world. Google achieved its goal of sourcing 100% renewable electricity globally in 2017

**Google**

NIKE Inc is the world's leading designer, marketer and distributor of authentic athletic footwear, apparel, equipment and accessories for a wide variety of sports and fitness activities. NIKE Inc is committed to reaching 100% renewable energy.