

98%

Of waste diverted from landfill - Bury HQ

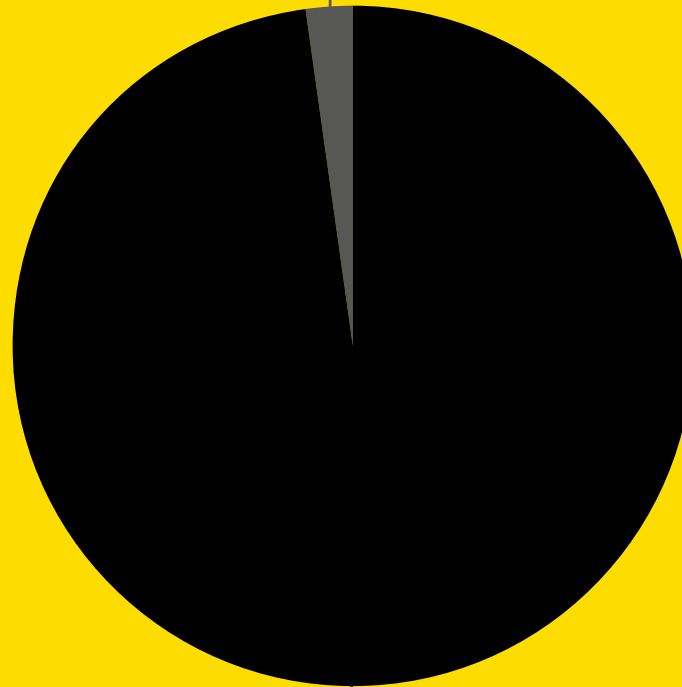
**2019 Latest
Up to 98% landfill diversion**

- Segregating offsite has enabled us to achieve landfill diversion rates of 98% for waste produced in April 2019
- Our landfill diversion percentage has increased year on year from 91% in 2017, even with more office space and colleagues
- Recycling waste is far more cost effective than sending to landfill

**REUSE
REDUCE
RECYCLE**



Landfill
2%



Landfill Diversion
98%

The waste challenges we faced

- Our office waste was not being adequately segregated without intervention, c.100 tonnes p/month would have been sent to landfill
- Leaving segregation responsibility at site level causes incorrect waste stream sortation, less recycling and more landfill

“JD Sports and Biffa have enjoyed a long standing partnership throughout which we have worked together to successfully increase rates of recycling, or to recover energy from waste.

There is ongoing commitment from both parties to continue to identify and implement opportunities to deliver further environmental benefits.”

**Phil Gammidge
Corporate Account Manager**



Moving to off-site segregation

- We introduced DMR (Dry Mixed Recycling) services to our Bury office over 5 years ago - internal waste bins are now on every floor
- All waste is sorted off site at our suppliers recycling centre. Dry Mixed Recycling is ‘clean materials’ such as paper, cardboard, plastic bottles, drinks cans and glass