

Situation

- The Group’s Distribution Centre in Rochdale is our largest directly-controlled site. For many years we have ensured maximum diversion of waste from landfill by way of waste segregation and recycling. In February 2020, we decided to seek accreditation to recognise the site as being a ‘zero waste to landfill’ location.



- Reducing waste to landfill provides multiple benefits to companies and private individuals alike. Carbon emissions are reduced (both from landfill sites, and the actual waste collection process), whilst recycling levels of materials such as card, plastic and glass are increased.

Work Undertaken / Collaboration

- Towards the end of 2019 the Group introduced an external recycling management specialist supplier at our Distribution Centre with the aim of improving our waste segregation and recycling infrastructure.
- We have invested in site equipment such as balers and compactors to assist in the processing of waste material. Continuing our investment in our on-site segregation eventually resulted in us achieving zero Kingsway DC waste going to landfill.
- To validate the results, the Group appointed an external independent auditor to complete a comprehensive review of our waste and recycling activities and data at our Kingsway DC site.

The Results Are In - ‘Zero Waste to Landfill’ Audit

The Group is delighted to have passed the audit in March 2020!

- We are constantly seeking ways to improve not just our recycling, but also our reuse of materials. A recent trial on recycling of hangers resulted in 74 pallets worth of products being reused within our stores. This was quickly followed by an initiative to reuse broken tote boxes used for shipping stock to stores. Such initiatives reduce demand for new products (and related use of carbon within manufacture).

- The Group continues to identify new opportunities to re-use recyclable waste within manufacturing of products (locally) for our use, creating true ‘circular economy’ benefits.



“We are delighted to have JD Sports Fashion’s distribution centre among the growing number of organisations and sites wanting to be independently recognised for their efforts to move their waste from landfill. JD is a great addition to Valpak’s Zero Waste to Landfill Certification family. It shows their unrelenting commitment to improving their environmental performance.”

Emily Hare
Waste & Resource Traceability Manager
Valpak