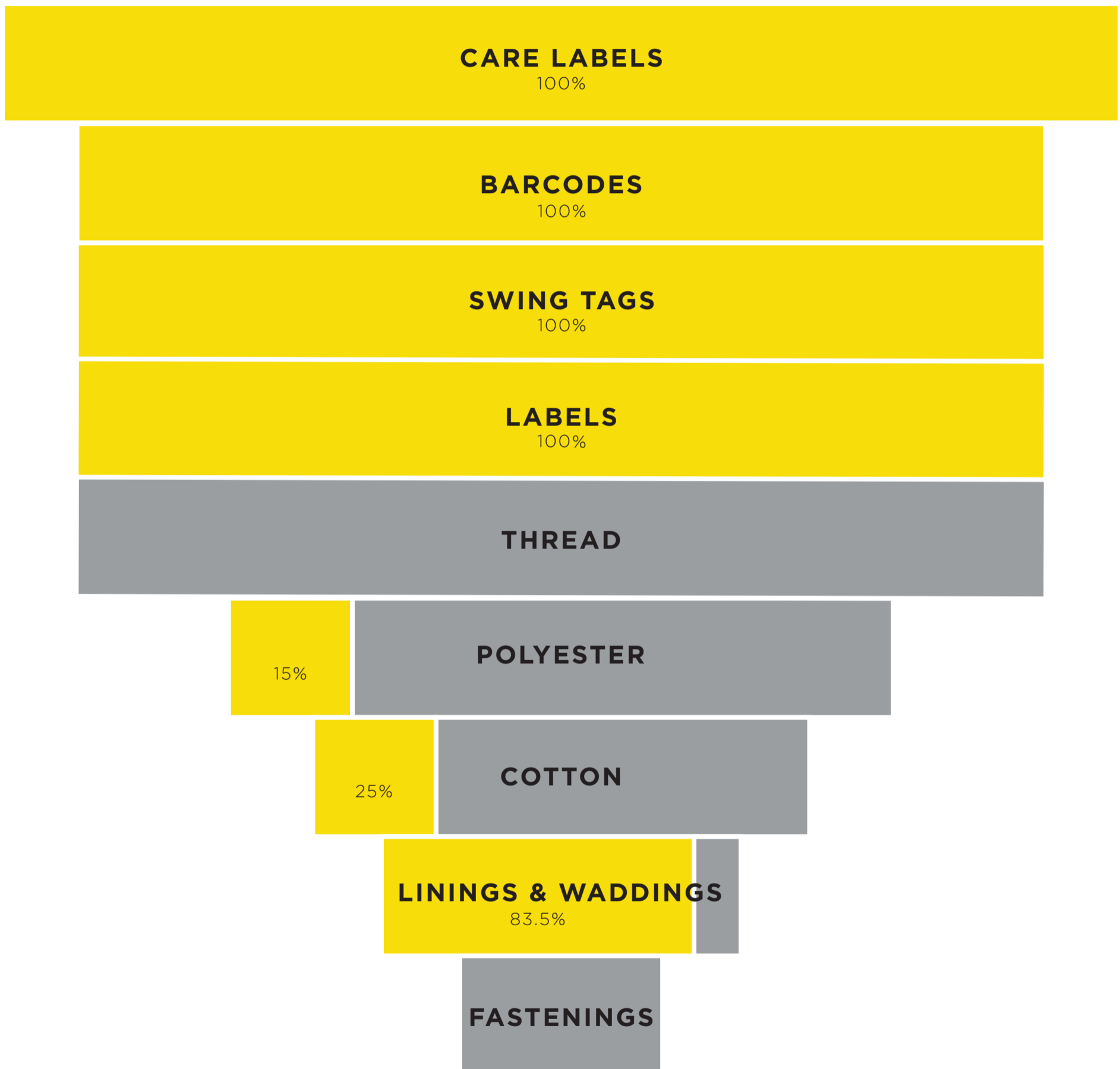




# OWN BRAND PRODUCTION PYRAMID 2020/21

The pyramid illustrates the conversion of the components used in the manufacture of the product to sustainable materials and manufacturing processes by percentage across the own label ranges. Each layer of the pyramid shows the percentage achieved of each component type. Our goal is for all components to be 100% sustainable by 2024.



#### **Sustainable:**

Components in the production process which are manufactured to a pre-determined level of sustainability, including sustainable materials and/or processes.



#### **Non Sustainable:**

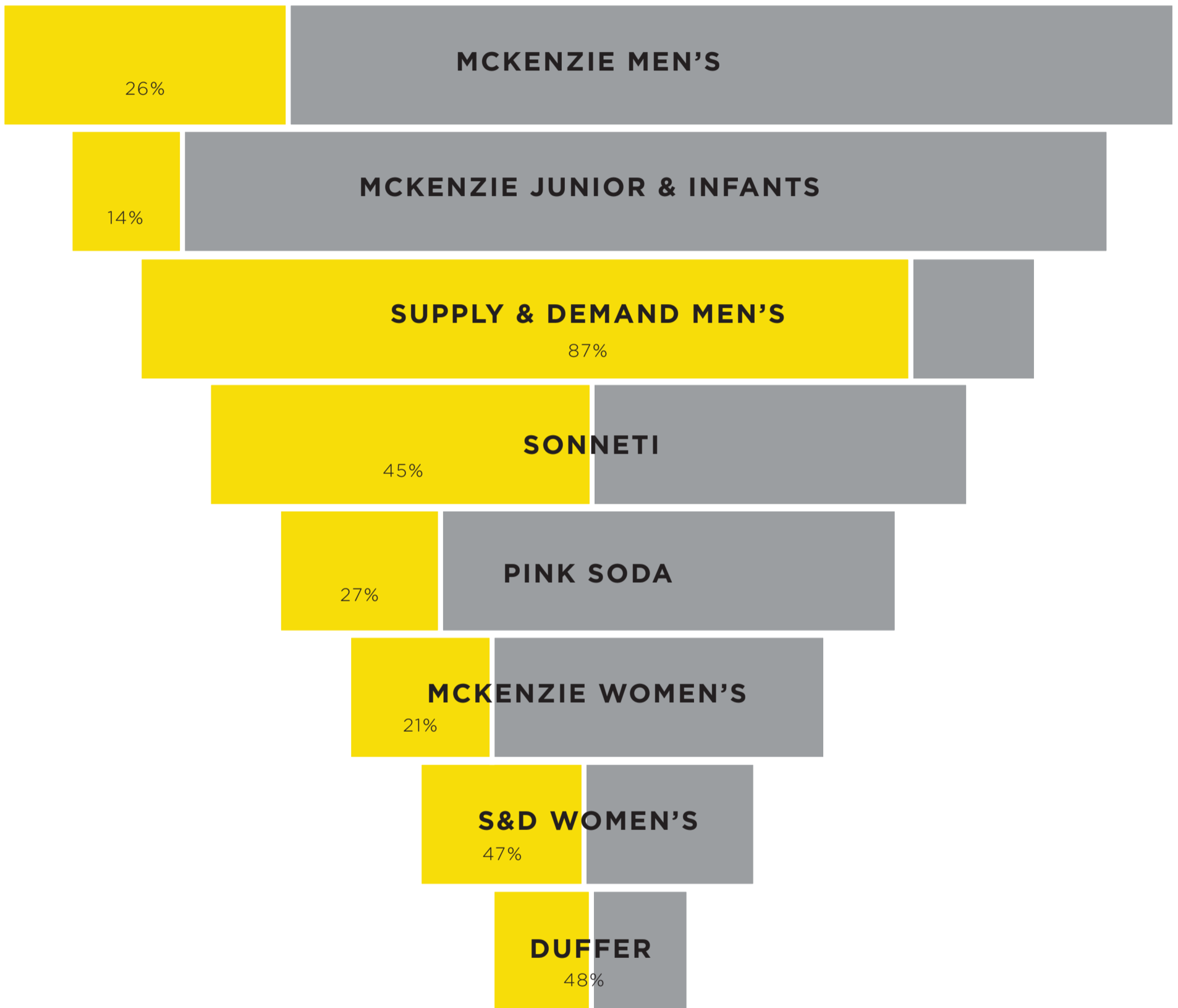
Components in the production process which are currently not from a sustainable source. These areas are high priority to become sustainable going forward.



# OWN BRAND TOTAL SUSTAINABLE VOLUMES PYRAMID

2020/21

This diagram shows the sustainable percentage of styles by brand, by volume.



**Sustainable:**

Materials and Processes in the manufacturing supply chain promote sustainability.



**Non Sustainable:**

Percentage of the total order value which are currently not from a sustainable source. These areas are high priority to become sustainable going forward.